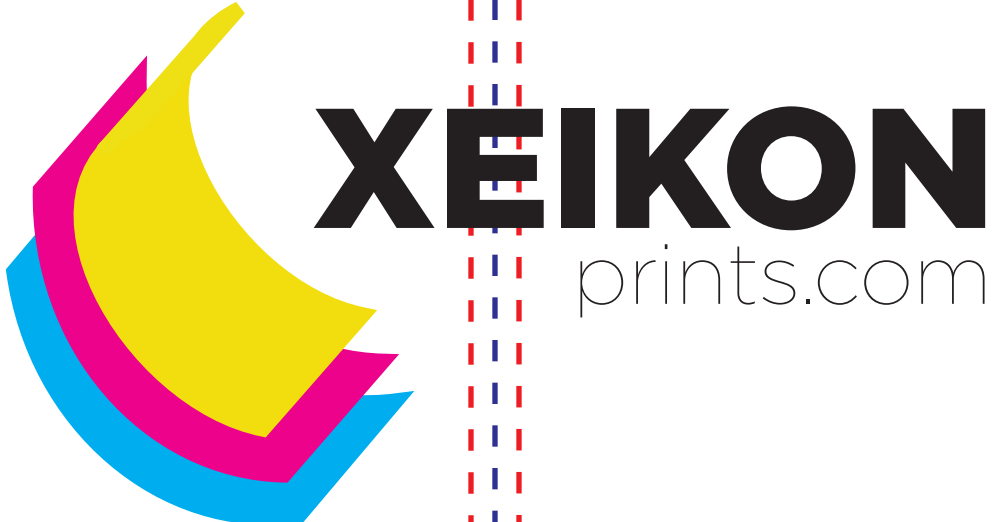


# 11x17 Brochure



**Bleed**  
Image area that extends past the trim edge that will be cut off.

**Trim Edge**  
Where the finished product will be trimmed to final size.

**Safety Edge**  
Area around trim edge to avoid placing any content.

**Fold Line**

**Borders in Artwork**  
We require a minimum 1/4 (0.25)" border in addition to the 1/8 (0.125)" bleed. Total border thickness including bleed is 3/8 (0.375)". Border example on right.