

11x25.5 Brochure



Bleed

Image area that extends past the trim edge that will be cut off.

Trim Edge

Where the finished product will be trimmed to final size.

Safety Edge

Area around trim edge to avoid placing any content.

Fold Line

Fold Line

Borders in Artwork

We require a minimum 1/4 (0.25)" border in addition to the 1/8 (0.125)" bleed. Total border thickness including bleed is 3/8 (0.375)". Border example on right.